



LIST + BEISLER

BRAZIL

SUL DE MINAS
NATURAL
COOPERVITAE
FAIRTRADE

Premium
Coffee
Culture

since 1901



Brazil

Region

Sul de Minas, State of Minas Gerais

Producer

COOPERVITAE Cooperative

Altitude

1,100 – 1,200 masl.

Variety

Catucaí, Bourbon, Mundo Novo

Harvest Period

May - Sep

Classification

Screen 16up, Fairtrade

Processing

Natural

BRAZIL NATURAL SUL DE MINAS COOPERVITAE FAIRTRADE

Brazil's coffee production represents about one third of the entire coffee production, making it the biggest coffee producer worldwide. In the southeast of the country, the state of Minas Gerais has some of the highest mountains in Brazil. These high plateaus host many of the famous coffee growing regions such as Cerrado and Sul des Minas. The most common processing method in Brazil, used for about 90% of the Arabicas produced, is the dry process, also known as unwashed or natural.

The COOPERVITAE cooperative is located in Nova Resende in Sul de Minas, a mountainous region in the south of Minas Gerais state, which is dominated by coffee plantations. Founded in 2001, the aim is to support farmers in certifying and marketing their coffees. The cooperative was one of the first to obtain Fairtrade certification in this area. Today, it is a well-established organization of over 130 smallholders. From the very beginning, its members have promoted environmental-friendly agricultural processes. They, for example, hold trainings and conferences on ecological management of plantations, and built a photovoltaic plant to generate own renewable energy.

Among other projects, COOPERVITAE invests the resources of the Fairtrade premium in technical assistance and trainings to improve coffee tree productivity and quality. For this purpose, they have also installed the role of a field technician who promotes progressive agricultural practices on the field. In 2018, the project "Cafés de Calidad" (Coffees of Quality) was started. It includes field days on quality and post-harvest management as well as workshops on business planning.

Sweet • Pleasant Acidity • **Slight Fruity Notes**
Hazelnut • **Dark Chocolate** • Smooth