



LIST + BEISLER

BRAZIL

SUL DE MINAS
PULPED-NATURAL
ARARA
COOPERVITAE
FAIRTRADE

Premium
Coffee
Culture

since 1901



Brazil

Region

Sul de Minas, State of Minas Gerais

Producer

COOPERVITAE Cooperative

Altitude

1,100 – 1,200 masl.

Variety

Arara

Harvest Period

May - Sep

Classification

Screen 16up, Fairtrade

Processing

Pulped-Natural

BRAZIL PULPED-NATURAL SUL DE MINAS ARARA COOPERVITAE FAIRTRADE

Brazil's coffee production represents about one third of the entire coffee production, making it the biggest producer worldwide. The most common processing method in Brazil, used for about 90% of the Arabicas produced, is the dry process. In this case however, the beans were prepared differently. The cherries are pulped, leaving the beans with a bit of mucilage on it, before drying in on patios. No fermentation takes place.

Located in Sul de Minas, a mountainous region in the south of Minas Gerais state, the COOPERVITAE cooperative is a well-established organization of 120 smallholders. It was one of the first to obtain Fairtrade certification in this area. Its members have promoted environmental-friendly agricultural processes from the very beginning. For example, they hold trainings and conferences on ecological management of plantations, and invest in renewable energy.

One of the members, Antonio Rodrigues de Miranda, successfully participated in the annual coffee excellence competition "Taza Dorada" (meaning "Golden Cup" in Portuguese). Taza Dorada is organized by CLAC, the Latin American and Caribbean network of Fairtrade certified producers. It allows these farmers to have their speciality coffees compete in front of an international audience. The best coffees are selected by a national and international jury to further be sold at auction.

In the Brazilian competition of 2020, this precious lot of Arara won the joint 3rd place. It consists of only 10x 30 kg bags. Antonio's dedication and thoughtfulness are reflected in a balanced cup, uniting sweetness and the juicy acidity of red grapes.

Sweet • Fruity Acidity • Balanced
Red Grapes • Smooth